



Institutional Leadership and Academic Governance

9-10th July 2018

Saïd Business School, University of Oxford, UK

Organised by the

Centre for Innovative Leadership Navigation (CILN)
&
Academy of Business & Retail Management (ABRM)

Schedule of the programme



Academy of Business and Retail Management (ABRM) is now a member of the CPD Certification Service

Providing recognised independent CPD accreditation compatible with global CPD principles. An initiative to increase standards of CPD provision for all our conferences/seminars/workshops. These are now assessed and fully recognized by CPD Certification service, UK



All participants at this training programme will now receive a certificate from the Academy with 15 CPD credits for 2 days programme

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University of Oxford, Oxford, UK

Co-Sponsors



The Academy of Business and Retail Management (ABRM) seeks to contribute to progress and prosperity through research and managerial excellence. It publishes prominent academic journals each year, as well as organizing international academic conferences and delivering high impact training. ABRM is committed to advancing research, education, theory and practice in the field of management. Its various journals provide a respected vehicle for theoretical insights and developments in the field of business, management and economic development. ABRM is committed to working to uphold the highest standards of probity and academic rigor in all that its endeavours.



The Centre of Innovative Leadership Navigation (CILN), London was established in response to a growing recognition of the challenge faced by those in leadership roles. The world post the 2008 economic crisis has seen those in leadership and management roles coming under increasing scrutiny and pressure and thus it was decided that a conscious effort should be made to focus on the dynamics of leadership. As well as offering highly innovative and bespoke training CILN brings together leading practitioners who share experience, insight and a desire to assist others move forward with purpose. Though-leadership is an equally important part of what CILN does and in this regard it actively works with companies and institutions that recognize the paramount importance of effective leadership. All leaders are called upon to handle a range of challenging situations and their ability to read the 'landscape' and 'weather' of their particular domain will determine success or failure. The ability to navigate is not a skill we are born with and thus all leaders can benefit from timely preparation and interaction with those who have comparable challenges.

PROGRAMME FACILITATORS



Mark T Jones

*Centre for Innovative Leadership Navigation, UK
Editor-in-chief, International Journal of Higher
Education Management, UK*

Mark is a fervent internationalist, who is widely travelled. In the year 2000 he initiated and oversaw a major humanitarian venture into war-torn Sierra Leone, and then spent two years in the Middle East where he worked in Jordan (2002-2004). An orator of distinction, he is the author of several books and numerous articles, and in 2009 produced a forward strategy for the sericulture sector in Bangladesh entitled: Rajshahi - the Silk Sensation. He is the co-author of developing the Ministerial Mindset- a Global View (2013). Mark trains executives, legislative leaders, diplomats and senior figures in the Armed Services as well as being an advisor on trade and investment in frontier markets. Having formulated Jones Octagon of Success (JOOS) he is in considerable demand internationally advising and training corporate and institutional executives. Mark believes that many of the current economic and geopolitical difficulties in the world are the result of a combination of a poverty of leadership, poor regional/market knowledge an absence lack of strategic vision and limited foresight planning. As well as his frequent forays into various parts of Africa, he is known for his insight into the current dynamics of the Horn and Greater Horn of Africa and was instrumental in the establishment of the Horn of Africa Business Association (HABA). He has written extensively on issues related to the Somali territories and Diaspora, and sees it as his mission to address what he views as the "knowledge deficit" in relation to many regions and communities.

As part of Mark's active commitment to scholarly endeavour he assists in various capacities with the following academic journals: Gumbad Business Review (India) – Advisor Board, Indian Retail Journal (India) – Advisory Board, International Journal of Business & Economic Development (UK) – Editor-in-Chief, International Journal of Higher Education Management (UK) – Managing Editor, A passionate advocate of "leading to serve" Mark was elected a Freeman of the City of London in 1994 in recognition of his various charitable endeavours.

Prof. David Graves

*Academic/Researcher and Lecturer of Law & Corporate Governance
at Universities & Colleges within UK*



After a varied career in the Public Sector David specialises in Private and Public Corporate Governance issues, National and International Financial Crime, and all fraud related offences.

Now a retired Fraud Squad Detective, David has extensive experience in the areas of: Management Skills and Training, Corporate Governance within the Public/Private Sector, National and

International Global economic crime, Money Laundering, Identity Theft, The Police & Criminal Evidence Act, Vulnerable and Intimidated Witness programmes, Crime Reduction strategies, Project Management/Leading Project Teams, Business Customer Care Programmes, Degree course design for Universities

During his time within the Police service David was the Manager of one of only three UK National Police Fraud Management Course accredited by Teesside University Business School. Since Leaving the Police Service David has taught law subjects at Warwick University Law School and a wide range of Managerial Skills at Coventry City University Management School. David has both developed and taught academic programmes on the subject of Corporate Governance at Magna Carta College, Oxford. David has previously held the position of lecturer of Law and Corporate Governance at the international Policing and Justice Institute, University of Derby. Since setting up his own company 'dg Anti-Fraud Consultants Ltd' David has been commissioned to assist the Polish, Turkish and Lithuania Governments' fight against organised crime. He has presented training and delivered papers on Government reform strategies, Corporate Governance, Money Laundering, Organised Crime Issues, Corruption, VAT Fraud and runs bespoke delegate inter-active workshops to the Polish Police, Customs Officers, Border Guards and Prosecution officials at different venues in Poland. This programme has gained European recognition and has been extended to cover Turkey and Lithuania. Missions of this nature in these developing countries continue to be in high demand by the sponsoring authority The European Commission in Brussels.

David is currently developing a Master's programme for Fraud Investigation and Management for Nottingham Trent University. This programme will be available to attend both here in the UK and Internationally from September 2017. David also reviews working papers for the Oxford University Press in the field of Policing: A journal of Policy and Practice. David holds a Masters of Art Degree in Fraud Investigation and Management and is a Fellow Founding member of the Institute of Leadership and Management, a Chartered Manager and Fellow of Chartered Management Institute, appointed Chancellor and a Fellow and member of the Board of Governors of the African Business School UK Division and a member of the Association of Certified Fraud Examiners.



Srinivas Sampalli, Ph.D.
Professor, Faculty of Computer Science
Dalhousie University, Halifax, Canada
3M National Teaching Fellow
Vice President (Canada), International
Federation of National Teaching Fellows
(IFNTF)

Dr. Srin Sampalli is a Professor and 3M National Teaching Fellow in the Faculty of Computer Science, Dalhousie University, and brings with him nearly 25 years of teaching and research experience in computer science, with specialization in cyber security and cyber technologies. Srin has led numerous industry-driven research projects funded by Canadian federal government grants and research organizations. He currently supervises 9 Ph.D. and 13 Masters students in his MYTech (EMerging Wireless Technologies) Lab and has supervised over 120 graduate students in his career.

Deeply passionate about teaching and sharing knowledge, Srin's primary joy is in inspiring and motivating students with his enthusiastic teaching. He is the recipient of numerous teaching awards within the Faculty, University, Atlantic Canada, and the 3M National Teaching Fellowship, Canada's most prestigious teaching acknowledgement. In 2016, he received the Outstanding Educator Award by IEEE Canadian Atlantic Section. Since September 2016, he holds the honorary position of the Vice President (Canada), of the International Federation of National Teaching Fellows (IFNTF), a consortium of national teaching award winners from around the world.



*Dr P.R.Datta
Executive Chair, Academy of Business and
Retail Management, UK*

Dr Datta has earned his first degree in Plasma Physics from Moscow, Russia, an MBA from England and MSc in marketing from Glamorgan University (UK) and PhD in Marketing from University of Hertfordshire. He is a fellow of the Chartered Institute of Marketing (CIM), UK and member of various professional bodies including British Academy of Management, European Marketing Association, Chartered Institute of Marketing and European association for Evolutionary Political Economy.

Currently Dr. Datta is holding the position of Executive Chairman of The Academy of Business & Retail Management Research-UK, and Editor in Chief of the Journal of Business and Retail Management Research (JBRMR) -A SCOPUS Indexed & SCIMAGO ranked peer reviewed academic journal published from UK and lead consultant of the Centre for Innovative Leadership Navigation, UK; Editorial advisor- International Journal of Technology and Management Research (IJTMR), Ghana; Member of editorial board: Gumbad Business Review (an international Business Journal on Business & Management), India, Member of Editorial Board: International Journal of Contemporary research in Management & Social Sciences, India

VISIT OXFORD

Few places are more readily associated with scholarly endeavour than Oxford. This city on the River Thames in Southern England is the location of Oxford University, the oldest university in the English-speaking world. Whilst some might argue that the city is not as aesthetically pleasing as its arch-rival Cambridge it remains a visual delight and a veritable treasure house of human achievements. Oxford not only boasts the world famous university, but is also home to Oxford Brookes University, an institution that consistently scores highly when it comes to student satisfaction surveys.

Being within easy reach of London has ensured that far from being a sleepy academic oasis Oxford has been touched by national events such as the English Civil War in the Seventeenth Century and has itself helped mould those who have gone on to enhance the body of human knowledge. To date it is worth noting that Oxford University has been the place of study for 27 British Prime Ministers, including the present incumbent – Theresa May. The city has long been a center of publishing, with the Oxford University Press being the largest university press in the world. No visit to Oxford would be complete without a visit to Blackwell's Bookseller and of course the Ashmolean (www.ashmolean.org) and Pitt Rivers Museums (www.prm.ox.ac.uk). Oxford has long been a centre of manufacturing and innovation and is proud to be the place where the famous Mini car is assembled. Oxford is ethnically diverse and extraordinarily outward looking, being twinned with Bonn (Germany), Grenoble (France), Leiden (The Netherlands), León (Nicaragua) and Perm (Russia). Whilst Oxford is in many respects a thriving and affluent city it is important to note that it has pockets of deprivation and also faces challenges over land usage and new development that have given rise to environmental campaigns such as that to Save Port Meadow. That said, it still has the ability to beguile and is proud to be place rich with positive associations and as such one of the strongest brand names in the world.

For those eager to gain a flavour of Oxford past and present here a few suggestions of places to see or activities to undertake during your visit:

Bodleian Library (www.bodleian.ox.ac.uk)

Christ Church Cathedral, Oxford (www.chch.ox.ac.uk/cathedral)

Harry Potter Tour (www.oxfordcityguide.com)

Oxford Castle (www.oxfordcastleandprison.co.uk)

The shopaholics amongst you may well will to visit the famed Bicester Village, Oxfordshire (www.bicestervillage.com) – this is easily reached from Oxford.

See: <http://www.tourinaday.com/oxford/bicester-village-to-oxford.html>

Finally we heartily recommend that if time (and budget) permits that you venture forth from Oxford to visit the Oxfordshire town of Woodstock where you will discover the magnificent Blenheim Palace (www.blenheimpalace.com), the birth place of Sir Winston Churchill (1874-1965).

GENERAL INFORMATION

- 1) **Presentation equipment:** Presentation rooms will be equipped with a laptop and projector screen for PowerPoint presentations (Please note there will not be a transparency projector available).
- 2) **Punctuality** - Please ensure that you attend your session promptly and are aware of the order of speakers from the conference proceedings
- 3) **Coffee Break:** Coffee will be served in the Foyer front of the conference reception during Mid morning (11.00-11.15am) and mid day (16.00-16.15pm)
- 4) **Lunches:** Buffet lunch will be served during 13.00-14.00pm outside the conference room.
- 5) **Name badge:** All participants are requested to wear their name badges visible at all times in order to guarantee easy access to all sessions, lunches and other events during the programme.
- 6) **Internet access/Wi-fi:** For Wi-fi access please ask at the conference desk who will be happy to assist you
- 7) **Photography:** Photographs will be taken by an official photographer or an CILN/ABRM team member; such photographs may be used in post-training publicity and on future marketing materials. A link will be sent to all participants once these photos are uploaded.
- 8) **Conduct:** In the event of inappropriate behaviour by any delegate in the view of the Organiser or the venue operator, the delegate may be refused entry or asked to leave and excluded from the programme without refund or compensation.
- 9) **CPD Certificate:** Each registered participant who attends the event in person, shall be awarded a CPD Certificate of attendance. All our conferences and workshops/seminars are accredited by The CPD Certification Services. You will receive a 15 CPD credits for attending this two days training event.
- 10) **Location:** University of Oxford, Saïd Business School, Park End Street, Oxford OX1 1HP

From London airports

London Heathrow and Gatwick airports are linked to Oxford by The Airline coach service, which operates a direct frequent service 24 hours a day. It is also possible to travel by train from Heathrow to Oxford via London, and from Gatwick to Oxford via Reading. London Stansted airport is linked to Oxford by the National Express 757 coach service, running every two hours.

By train

A direct service operates between Oxford and London Paddington (approximately every 30 minutes), and between Oxford and Birmingham New Street. Other services operate from the north via Birmingham New Street; from the South via Reading; and from the west via Didcot or Reading.

By coach

Frequent 24-hour direct services connect Oxford with London (peak times every 10-20 minutes).

The Oxford Tube service includes Grosvenor Gardens, Marble Arch, Notting Hill Gate, Shepherd's Bush, and Hillingdon.

The X90 service includes Victoria Coach Station, Grosvenor Gardens, Marble Arch, Baker Street/Gloucester Place and Hillingdon

For information on coaches to other major cities and airports contact National Express (tel: +44 (0)8717 818178).

Coaches arrive at Gloucester Green Coach Station in the city centre.

Oxford Tube www.oxfordtube.com

X90: www.x90london.co.uk

National Express: www.nationalexpress.com

Disclaimer

Delegates are responsible for taking appropriate insurance (including travel) cover in connection with their attendance at the Conference. The Organisers are not responsible for the safety of any property of the Company or Delegate, or for its loss, damage or destruction or for any loss or damage sustained by the Company or the Delegate, in each case for any reason whatsoever. No responsibility can be accepted by the Organisers for any consequences arising from postponement or abandonment of the Conference.

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Saïd Business School, Park End Street, Oxford, OX1 1HP

SCHEDULE FOR THE PROGRAMME 2018

Saturday 7th July - Sunday 8th July 2018

Arrival and Independent traveling days in Oxford, UK

DAY-1 MONDAY, 9th July 2018

8.00 AM -9.00AM Registration, Coffee & Networking

9.00am-11.00am: Inaugural Session. The session will be conducted by Prof. David Graves.
Location: Edmond Safra Theatre

9.05am-9.15am: Opening address & Introduction
Mark T Jones, Centre for Innovative Leadership Navigation, UK

9.15am-9.25am: Message of welcome
Dr. P R Datta, Executive Chair, Academy of Business & Retail Management Research, London, UK

9.25am -9.30am: event insights
Prof. Srini Sampalli, 3M National Teaching Fellow Dalhousie University, Halifax, Canada

9.30am -11.00: KEYNOTE ADDRESSES

11.00am-11.15am: Tea and Coffee break & Networking

11.15am-13.00pm: New perspective on Institutional Leadership
Facilitator: Mark T Jones, Centre for Innovative Leadership Navigation, UK

Leadership carries with it the burden of responsibility, as well as increasingly the need to be accountable. Those in leadership roles invariably have to manage people, expectations and change. The ability to communicate effectively is of paramount importance, as is a willingness to consult and listen. Pressure goes with the territory of leadership, and this is particularly true for those in such roles in the higher education sector at this time. Whilst many are preoccupied with day to day firefighting, the effective leader innovates, acts decisively and thinks ahead. In respect of conflict, prevention is better than cure, but failing that it is important to have some tried and tested approaches ready to address any problems that might arise. Areas of focus will include:

- Empower colleagues through trust
- Lead by example
- Handling conflict & anger
- Listening Skills & Negotiation
- Mediation
- Practical Conflict Management Techniques
- Learning to look as well as see

13.00PM-14.00PM: BREAK FOR LUNCH

14.00pm -15.15pm: Keynote addresses

Location: Edmond Safra Theatre

15.30pm-16.30pm: Issues in Educational Leadership & Diversity Management

Facilitator: Prof. David Graves, Dg Anti-Fraud Consultants

Location: Seminar Room 16

Higher education institutions are replete with internal and external challenges. Investment in time and capital are huge, and thus it is understandable that stakeholders and society are large should have an interest in how an institution performs and the way in which its constituent parts are being led. Whilst leadership styles vary, there are a number of key areas that warrant particular attention in any modern institution. This session aims to encourage participants to share something of their understanding of best practice, whilst also providing pointers to aspects of education leadership and diversity management that deserve to be prioritised. Areas of focus will include:

- *Leaders champion mentorship*
- *Creating a Research Culture*
- *Seeing the bigger picture*
- *Good leaders have the humility to learn*
- *Lead by example*
- *Addressing the gender imbalance in leadership*
- *The importance of Visible Minority Academics (VMAs)*

16.30pm -17.30pm: Education & Teaching for Life Long Learning Sector

Location: Edmond Safra Theatre

18.00pm -20.00pm: 2 HOURS EVENING RIVER CRUISE & DINNER

Your experience begins at 18.00 pm, boarding one of our elegant Edwardian Gentleman's River Launches for a 90 minute cruise taking in the highlights of river life in Oxford. We see Folly Bridge, Christchurch Meadows, the University boat houses and part of the Regatta course whilst a complementary glass of Prosecco is served. This can be a wonderful time to be on the river as the sun gets lower in the sky and the light takes on a magical quality. Our Cruise and Dine experience combines two of Oxford's best experiences in to an exceptional and memorable evening.*

DAY-2 TUESDAY, 10th July 2018

9.10am -11.00am: KEY NOTE ADDRESS

The session will be conducted by Mark T Jones, Centre for Innovative Leadership Navigation, UK

Location: Edmond Safra Theatre

Keynote speakers:

Prof. David Greaves, Dg Anti-Fraud Consultants, UK

Prof. Jo-Ann Rolle, Dean, Business School, Medgar Evers College, City University of New York, USA

Prof. Dr Imbarine Bujang, Head of Postgraduate Studies, Universiti Teknologi MARA, Malaysia

Mark T Jones, Centre for Innovative Leadership Navigation, London, UK

11.15am -13.00pm: Higher education funding the UK - Lessons for the International HE sector

Facilitator: Mark T Jones, Centre for Innovative Leadership Navigation, UK

Location: seminar Room 15

For all the apparent success of UK's higher education as a whole; the situation in respect to funding is a complex one that appears to be in a state of flux. In recent years a whole series of reforms have left many institutions feeling shell shocked, and students facing sizeable tuition fee increases. Add to this a sector wide anxiety in respect of Brexit and its implications with regards to funding streams and the recruitment of international students, and it soon becomes apparent that these are challenging times. The situation across the constituent parts of the UK is not uniform, and thus primarily this workshop examines the situation in England. Areas of focus will include:

- *An overview of how British Universities are funded*
- *Higher Education Funding Council for England*
- *Managing Financial Risk*
- *Funding Innovation*
- *The Enterprise Route*
- *Measuring success*
- *Foresight planning and demographics*

13.00PM-14.00PM: BREAK FOR LUNCH

14.00pm -15.30pm: Meditation and Leadership

Facilitator: **Prof. Srini Sampalli**, Dalhousie University, Halifax, Canada

Location: Seminar Room 15

In increasingly frenetic working lives it is easy for our equilibrium to be upset by personal frustration, stress and the crossed wires in interpersonal relations. That said, there is a growing recognition that meditation has a constructive role to play, especially in respect of leadership and well-being. As well as exploring some of the potential benefits of meditation, this workshop will take a heuristic approach aimed at furnishing participants with some useful strategies that can help inform and shape future behaviour. Areas of focus will include:

- *Cognitive awareness*
- *Mindfulness and attendance and productivity dividends*
- *Empathy and acceptance*
- *Time, Space and Organisational Culture*
- *Meditation in the mainstream*
- *Simple strategies for greater clarity of thought*
- *Spaces for reflection*

15.45pm: Closing session and announcements

Event closes

We wish you well for the remainder of your stay and for your homeward journey